



Kids to Kids Named Outstanding Charity of 2005

Kids to Kids has been named “Outstanding Charity of the Year” by the Nevada Community Foundation. This prestigious award was presented at the group’s annual “Celebration of Giving” in October. The award is designed to recognize

a nonprofit that has demonstrated both exceptional stewardship of its donors’ resources and a high level of effectiveness in addressing community issues. It’s gratifying to know our efforts are recognized and appreciated by the community.

Book ‘Em: “Books From Badges” Program Expands

On January 25, law enforcement officials, including City of North Las Vegas Police Chief Mark Paresi, and Kids to Kids representatives gathered to announce the expansion of our successful “Books From Badges” program to include North Las Vegas.

“Books From Badges” works with Las Vegas police departments to distribute books to children in neighborhoods with high crime rates. The program has distributed more than 12,000 books.

In North Las Vegas, officers will carry books in each of their 112 patrol, detective, and community service cars for distribution to youngsters on their beats. Books will also be available to children in the lobbies of North Las Vegas police stations.

“Books From Badges” not only promotes literacy, but also fosters positive relationships between children and their families and the officers who serve and protect them.



Officer Teresa Marsh shares books with children at the North Las Vegas launch of “Books From Badges.”

Spread the Word Nevada and Kids to Kids began in 2001 to put books into the homes of children who need them. The focus of the program is to provide new and gently used books for keep-at-home libraries to pre-kindergarten through 5th grade elementary school students attending at-risk schools. The program currently serves children in 11 elementary schools. To date, Kids to Kids has collected about 620,000 books and distributed more than 527,000 to more than 47,000 children.

We Welcome Your Support

At Kids to Kids, we’re always looking for volunteers, books, and financial contributions. We’d love to hear from you:

Kids to Kids
260 E. Desert Rose Drive
Henderson, NV 89015
Phone: 702.564.7809
E-mail: info@
spreadthewordnevada.org

Tax deductible receipts are issued for all donations. Spread the Word Nevada, Inc. is a 501c3 nonprofit corporation.

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Kids to Kids Continues to Spread the Word



Kids to Kids was able to share the magic of books with children in two additional schools during the 2005-2006 school year. Fay Herron Elementary, because of its extremely large enrollment, has been split, with hundreds of its children attending a brand

new City of Las Vegas School, Jay W. Jeffers Elementary. Kids to Kids launched its program at Jay W. Jeffers Elementary on December 12 (visit SpreadtheWordNevada.org for photos).

The inclusion of this new addition to our program is made possible by a generous \$15,000

grant from “A Hand Up” and a \$7,000 grant from Speedway Children’s Charities.

We’re proud to be able to make such important use of these funds.

After becoming active participants in Henderson’s APPLE project, Kids to Kids is looking forward to working with another school in the Clark County School District’s Southeast Zone. We will soon celebrate the inclusion of Whitney Elementary’s 700 students in our program.



Photos by Scott Roeben

Friends Who Have Benefited From Kids to Kids

Kids to Kids has adopted 11 schools and continues to support them on a monthly basis.

Kids to Kids has also made numerous donations to other worthwhile causes. Here are a few of the places our program is making a difference.

Moore & Lake Elementary Schools. Our Venetian partnership schools have received 13,290 books over the past three years.

Assistance League of Las Vegas. Books were distributed through two of their programs, “Operation School Bell” and “SCAN” (Suspected Child Abuse and Neglect). They received 2,317 books.

Casa Foundation. This foundation serves children in the Southern Nevada foster care system. They received 1,484 books.

Bookin’ Bikers. Books for all ages were distributed throughout 10 rural Nevada communities as a partnership with this

storytelling and literacy project over the past four years. That’s 30,279 books.

Boulder City Welfare Office. Serving children in the Boulder City area, they received 810 books.

Del Sol High School. An impressive 1,955 books were provided for a new “Sustained Silent Reading Program” on campus.

Martinez Elementary. The Junior League of Las Vegas runs a “Birthday Closet” program to celebrate every child’s birthday in a special way at this school. They received 1,164 books.

National Night Out. In August, books were distributed to children in Las Vegas, North Las Vegas, and Henderson who attended this nationwide event. More than 3,800 books were donated.

J.D. Smith Middle School. Kids to Kids has provided books for an after school program funded by the Tang Foundation. To date, 2,242 books have been donated.



Now We're Cruising, Thanks to Lee's Helping Hand

Book pick-ups and deliveries have always been a time for smiles among our Kids to Kids staff and volunteers. But until recently, our staff's own vehicles have been the only means to accomplish these tasks. Now, thanks to Lee's Discount Liquor's Charitable Foundation, called Lee's Helping Hand, these duties will be a snap. Why? Because now we



have a cargo van to assist with our transportation needs.

Watch the roads for a gorgeous blue and white van with the Kids to Kids logo. Special thanks go to Bobby Ellis and his B&E Auto Auction staff for their assistance in servicing, making minor repairs, and assisting with our van's "beauty make-over." Lexus of Las Vegas is generously donating maintenance services and gas for our new van. Our new van is truly a dream come true!

"Breakfast With Books" Keeps Kids Hungry for Reading

During the 2004-2005 school year, we launched a new pilot program, "Breakfast With Books," at eight area schools. We were able to distribute nearly 15,000 books to families in need and had an average attendance of more than 180 people at each event.

This year, with support from the MGM Mirage Voice Foundation and Robert R. Banks Foundation, we expanded our program to include 11 local elementary schools.

The goal of "Breakfast With Books" is to increase awareness about, and the importance of, reading as a family activity. Each program consists of a breakfast snack, story time, raffle, and the opportunity for both children and parents to select a new book. Basic reading strategies are reinforced throughout each story, and families are given an activity to take home to "extend" the story. We hope this will encourage each family to share and foster a love of reading at home.

Volunteer Corner

Kids to Kids wouldn't be the success it is without our amazing volunteers. We're always looking for dedicated and generous individuals ready to lend a helping hand.

Consider these ideas as a way to do your part for Kids to Kids:

- Participate in book cleanings around the Las Vegas Valley
- Host a book cleaning at your home or place of work
- Deliver books to our adopted schools
- Volunteer at "Breakfast With Books" or another Kids to Kids event
- Hold a book drive
- Help out with mailings or fundraising

To date, our senior volunteers have cleaned more than 220,000 books. Weekly book cleaning parties are held at these senior centers:

- Boulder City Senior Center, every Friday morning
- Derfelt Senior Center, every second and fourth Friday afternoon of the month
- Henderson Senior Center, every Tuesday morning
- Lieburn Senior Center, every first and third Wednesday morning of the month

Two classes of developmentally challenged young adults also clean books on a regular basis. One class is at Helen J. Stewart School and the other is at Foothill High School. Together, they've cleaned more than 34,000 books.

We'd love to have you onboard as a volunteer. Visit SpreadtheWordNevada.org for more information.



Volunteers clean books at the Henderson Senior Center.

Our Wonderful Sponsors

We gratefully acknowledge the following supporters for their assistance in 2005.

Guardian Angel

(\$50,000-\$100,000 or more)
Disney Publishing Worldwide
First Book
Goodwill Industries of Southern Nevada
Venetian Hotel Resort Casino & The Venetian Foundation

Enchanted Kingdom

(\$25,000-\$49,999)
Harcourt School Promotions
Houghton Mifflin Publishers
Monte & Susan Miller
Robert R. Banks Foundation

Imperial Crown

(\$10,000-\$24,999)
A Hand Up
Books are Fun
City of Las Vegas CDBG Funds
City of North Las Vegas CDBG Funds
Education on Wheels
Ethel M Chocolates
Escobedo & Assoc./Eddie Escobedo
Focus Property Group
Lee's Helping Hand, Inc.
MGM Mirage Corporation
MGM Mirage Voice Foundation
Nevada Power
Donald W. Reynolds Foundation
Sam's Club
Speedway Charities
Target

Fairy Godmother

(\$5,000-\$9,999)
Barnes & Noble/B. Dalton Booksellers
Burk Enterprises/Vern and Darlene Burk
Duncan & Irene Lee
National Charity League
Nevada Community Foundation: Ritter Charitable Trust
Nevada Community Foundation: Roesener Family Funds
Lisa Pool-Osorio
Summerlin Children's Forum
The Howard Hughes Corporation

Prince Charming

(\$2,500-\$4,999)
B&E Inc./Bobby Ellis
Jerry & Monika Czerwinski
Greenspun Jr. High Library
Robert & Irais Kolesar
Milton Homer Interiors
Silver State Schools Credit Union
Southwest Gas
Strategic Group/Terry Murphy

Golden Carriage

(\$1,000-\$2,499)
Ancient Creations
Art de Vignette
Bair's Carpet Valley Inc.
Andy & Janet Blumen
Boulder City Sunrise Rotary
Boulder Dam Credit Union
Nancy A. Carlyle, EA, Ltd./Don and Nancy Carlyle
Central Christian Church
CP Squires Elementary
Celine Dion
DaMincci Jewelers
Desert Buick GMC
Bob & Donna Draney
Draney Family Foundation

Fatali Gallery
George & Monica Forbes
GC Wallace, Inc.
Jeanne Greenwalt
Eric & Eileen Horn
IYEX Corp.
Jo Dee Lapp Photography
Johnson Community School
Land Tek
LAS Consulting
Las Vegas Events
Las Vegas Review Journal
Lee's Discount Liquor
Vance & Christina Longley
Majority Strategies
Marnell Corrao Associates
McDonald's Corp.
Milby & Oliver, Inc.
John & Susan Murtagh
Sierra Health Services
Sonepco Federal Credit Union
Spanish Trail Country Club
Williams Scotsman

Magic Wand

(\$500-\$999)
Andrea Anderson
Arroyo Gold Club-RedRock
Astoria Corp.
Campbell Company/Bob & Pat Campbell
Costco
Designer Pools, Inc.
Dick Blair Realty
Dan & Dianne Fischer
Hina Enterprises
Richard & Andrea Goeplein
Guy & Maddie Gugino
Sandy Henlay
Melanie Hopp
Jeffrey Burr, Ltd.
KB Home Nevada, Inc.
Bernard & Janette King
Krispy Kreame Donuts
Beti Kristof
Lake Mead Cruises
Leap Frog Schoolhouse
Julieann LeRoux
Kent & Mary Longley
Las Vegas Athletic Club
Merryhill School
Lindsey McQueen
Kae & Liz Pohe
Bette Porter
Judy Reich-Milby
Robert List Co.
Southern Nevada Reading Council
Tina Smith
Mark Teepen
Pat Wall
Weil Communications
West Star Credit Union

Gossamer Gown

(\$250-\$499)
Bank West of Nevada
Marvin & Treena Black
August Botzenhardt
Steve & Mary Chartrand
Eric & Jennifer Czarnecki
Ann Evans
Jamey Felsing
Forever Plaid Cast: The Goldcoast Hotel & Casino
Bart Gabe
Bernard & Janette King
Marilyn Loop
Lowe's Home Improvement Store
Phil Marrie
Vicki Mayes
Sergio & Sandra Mazzocato

Neiman Marcus
On Demand Sedan
Karen Pellouchoud
Art & Jody Ritchie
Karen Rubel
Mert & Betty Rumford
Southern Wine & Spirits
Lucy Stewart
Anita Stockbauer
United Motorcoach Assoc.
US Telecom
Vince Zamora
Warm Springs RV Storage

Glass Slipper

(Under \$249)
Adele's Restaurant
Big Hart Foundation
Bliss Mansion
Brok & Heather Armantrout
Todd Boshart
Richard & Patricia Brown
Burger King
William & Nancy Burrows
Kay Carl
Katy Christensen
Robin Comacho
Complete Care Medical Center
Fred Couzens
Gweneth Den Dooven
Discovery Toys
Julie Doyle
Eric & Linda Estes
Thomas Fay
Roger & Mary Felgar
Findley Cadillac-Saab
Four Seasons Hotel
Mitch & Kitty Fox
Sandra Frank
Stan Fuke
Gaming Partners Int.
Gymboree Play & Music
Home Hardware & Variety
Indian Springs Elementary
Joe's Seafood Prime Steak
Jon C. Porter Jr. Insurance Agency
Justin Brand Boots
Kia Insurance/Bob Bishop
Carol Lark
Las Vegas Bike Fest
LDS Elkhorn Springs Ward
Lexus of Las Vegas
Marriage Can Be Murder
Dan & Carol May
Dean & Liz Mollburg
Earl Monsey
Linda Mueller
Nevada Family Magazine
Osaka Restaurant
Periwinkle Cottage
Beth Pergola
Marcel Plathe
PMD Assoc., Inc.
Quilts by Jill
Michael & Joyce Rathbone
James & Ione Reed
Regal Cinemas
reJAVAnate Coffee Lounge
Resistol Hat Co.
Robert Graham & Assoc.
Rosemary's Restaurant
Rocco & Mary Rotolo
Michael & Dina Rotolo
Dennis & Kathleen Rowland
Spring Mountain Republican Women
Sharon Tash
Wolfgang Pucks Catering
Toni Valdez
Yoga for Kids

Letters From Our Kids

One of the best parts about Kids to Kids is hearing from the students who make our program so special. Let's look at some of their letters.

Dear Kids to Kids,

Thank you for donating books to us. You guys/girls have become one of my best friends. You are like a one in a million friend. You give us lots of interesting books. You are very, very special to me. I appreciate you guys/girls donation stuff to us. So thank you for a lot of stuff.

Sincerely,
Alayania

Dear Kids to Kids,

Thank you for the books. Without them we'd be board over the summer and we wouldn't be so smart.

Sincerely,
Carressa

Dear Kids to Kids,

Thank you for the books. I read them all the time. Me and my sisters sometimes pretend we donate things. We donate clothes and shoes to stores. I thank you for the books. I hope one day I can meet some of you.

Sincerely,
Perla

Dear Kids to Kids,
Thank you for the books that you sent us. I felt happy when I got them.

I read them every other day because I like them a lot. I share them with my family and I gave one to my brother.

Sincerely,
Vanessa

Dear Kids to Kids,

Thanks for the books. I love the books and so does my family. I read to my little brother. Every single night my brother wants me to read him the books. I read them every night.

Sincerely,
Analiese

Volunteers Reach Out to Victims of Hurricane Katrina

When Hurricane Katrina devastated the Gulf region, Spread the Word Nevada rose to the occasion. Through the efforts of Christine Milburn and fellow Boulder City, Nevada Sunrise Rotary members, more than 13,000 Kids to Kids books, clothes, games, and other supplies were delivered to Houston. At the same time, Robin Camacho, another Kids to Kids friend, headed to Houston to assist hurricane victims in securing proper identification and benefits. Spread the Word Nevada worked diligently here in Clark County to assist a Louisiana family relocating to our community. Karole Webster and her family were met with an outpouring of generosity as they established their new home in Las Vegas. Special thanks goes to Ileana Drobkin and the Women's Ministry of Central Christian Church in the effort to help those in need.

A Noble Effort During the Holidays

During the holidays, Barnes & Noble gave customers the opportunity to purchase books and donate them to Kids to Kids at their stores around the Valley. Combined, the stores collected more than 2,900 new books for Kids to Kids.

Meet Our Board Members

Many thanks go to our wonderful board members for their dedication of time and talent.

Board of Directors

Robert Carroll, Director
The Howard Hughes Corporation

Steve Chartrand, CEO
Goodwill Industries of Southern Nevada

Thalia Dondero, Vice Chair
Board of Regents, Nevada System of Higher Education

Irene Lee, Children's Community Advocate

Carol Lark, Assistant Area Superintendent
Southeast Region, Clark County School District

Susan J. Miller, Chairman of the Board
Key State Corporate Management

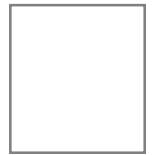
Terry Murphy, President
Strategic Solutions

“Every single night my brother wants me to read him the books. I read them every night.”



260 E. Desert Rose Drive
Henderson, NV 89015

SpreadtheWordNevada.org



*Inspire
a child.
Give the
gift of
reading.*

Kids to Kids Named “Charity of the Year.” Story Inside!

News & Notes

Kids to Kids Distributes 500,000th Book

During the recent program launch at Jeffers Elementary, we distributed our 500,000th book! This milestone symbolizes just how far we've come. Heartfelt thanks go to our donors, sponsors, partners, and volunteers for their Herculean effort as Kids to Kids continues to meet and surpass all our goals.

Seniors Reach a Milestone

Speaking of milestones, volunteers at the Henderson Senior Center recently cleaned their 100,000th book. The dedication of our senior volunteers is simply awe-inspiring.

We're Turning Five, Let's Party

We hope you'll join us in celebrating our upcoming fifth birthday in conjunction with Focus Property Group and their Providence planned community. Check our Web site for details.

Books, Books Everywhere

Kids to Kids books have traveled the world. At last year's Storybook Gala, attendees were given books to “read and release,” encouraging them to leave the books for others in playgrounds, on park benches, etc.

Bookcrossing.com, a book tracking site, revealed our books have traveled to Alabama, New York, and New Hampshire, and even to Hong Kong and Guatemala. Now that's “spreading the word.”

Our Web Site Has a Brand New Look

SpreadtheWordNevada.org recently underwent a major overhaul. Check it out and let us know what you think.

Donate Online

One of the changes to our Web site now makes it easy to make contributions to Kids to Kids online through the Amazon Honor System program. Just look for the “Make a Donation Online” button.

Book Drop-Off Sites

Barnes & Noble Booksellers
Lexus of Las Vegas
reJAVAnate Coffee Lounge
Southern Highlands Realty